#### WELCOME

Thank you for getting in touch and considering Natalie Boyd Design House to help bring your project aspirations to life!

Design is our passion as much as it is our expertise, and I would love to discuss your project and guide you toward the services that will best suit you and your project.

In this introduction, you will discover detailed insights into our design services and an investment guide to help you envision the possibilities and understand the general costs involved.

We would love to work closely with you on this exciting journey. Please don't hesitate to ask any questions along the way.





# We offer a range of design services that are customised to your needs.

Our design services alleviate all pressure, providing custom designs that culminate in exquisite end results.

01 - ARCHITECTURAL DESIGN - New Build or Renovation

We offer a complete end-to-end design journey; from initial concept development to detailed construction documentation, right through to installation coordination and final styling. Our approach is grounded in functionality, elevated by aesthetic, and the result is a thoughtfully curated home that feels as effortless as it is beautiful. Our greatest passion lies in collaborating seamlessly with you, alongside structural engineers and builders, to craft an outcome that is not only magnificent but deeply considered. Every decision is made with your priorities at the forefront; whether that's sustainability, budget, timeframes, or the realities of living through a renovation. From the experience of the journey to the quality of the final home, we place you at the heart of it all.

### 02 - FULL-SCOPE INTERIOR DESIGN

Our interior design services are grounded in a deep knowledge of architecture and construction, ensuring every decision is both visionary and practical. We balance the artistry of interiors with the functionality of everyday living, creating spaces that feel as good as they look. From comprehensive documentation for trades and builders, to bespoke cabinetry for kitchens, bathrooms, and all wet areas, to curated furniture and finishes, every detail is meticulously resolved. The process is as considered as the outcome crafted to deliver a home that is elevated, cohesive, and exquisitely executed, while remaining deeply connected to the way you live.

### 03 - LUXURY INTERIOR STYLING & FURNISHING

Our interior styling and furnishing service is designed for clients who value a truly elevated result without the complexity of managing it themselves. With projects starting from \$250,000, we take care of every detail; from design and sourcing to procurement, delivery coordination, and installation. Furniture, art, lighting, rugs, and décor are curated with the same level of refinement and precision

as our architectural work,
ensuring each space feels
cohesive, considered, and
complete. The result is a
seamless experience and a home
that embodies effortless luxury,
beautifully finished down to the
last detail.

#### CLIENTS LOVE OUR PROJECT HUB!

Communication is the cornerstone of a successful project.

This is why, when you become a client of Natalie Boyd Design House, we create your personalised Project Hub.

<u>Click here</u> for a sample of our platform for seamless communication and collaboration that empowers your vision every step of the way!







#### INVESTMENT GUIDE

We design extraordinary homes and spaces from the ground up, and we also love to breathe new life into homes and boutique commercial settings through major renovations; transforming the design process into an inspiring and elevated journey. We will transform your dreams into a beautiful reality.

We are a client-driven studio, and no one project is the same; therefore you will receive a customised design proposal, scope of work, and tailored design fee for your project. The size, the requirements, the complexities of the design, project budget, amount of cabinetry design, custom design elements, location etc. will determine the final design fee. Below is a rough design fee guide from past projects, so please don't hesitate to chat to us about your unique and exciting project!

### FULL SERVICE ARCHITECTURAL DESIGN

\$90,000 +

The homes we design typically start at \$4,000 p/sqm to build

Embark on a seamless and aspirational journey with us to bring your dream home to life, where we expertly handle every detail from concept design and documentation, through to construction and to the final touch of hanging art and placing each lamp. We save you precious time, meticulously manage every aspect to create your ideal home, while alleviating all stress

#### and organisation from your shoulders.

⊠ncluded but not limited to:™

- -Meetings & Presentations-
- -Construction-Ready Documentation-
  - -Structural Engineer Drawings-
    - -Design Documentation-
      - -3D Digital Model-
    - -Cabinetry & Joinery Design-
    - -Full Scope Interior Design-
    - -Landscape & Pool Design-
- -Furniture, Art, Lighting Selections & Purchasing-
  - -Delivery & Installation Coordination-

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# FULL SERVICE INTERIOR DESIGN

\$50,000 +

Our Interior Design services transform your spaces into stunning reflections of your vision and lifestyle, expertly managing your budget and time while creating magnificent and functional spaces, communicating with builders and trades, accessing unique resources, and ultimately elevating your lifestyle and the value of your home.

-Meetings & Presentations-

-Technical Design Drawings for trades and builders-

-Space Planning-

-Cabinetry & Joinery Design eg Kitchen, laundry, bathroom-

-Fixtures, Finishes & Equipment Selections-

-Custom Furniture & Storage Design-™

-Paint Selections-

-Furniture, Art, Lighting Selections-

-3D Digital Model-

-Delivery & Installation Coordination-

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## JOINERY & WET AREAS INTERIOR DESIGN

eg. bathroom, kitchen, laundry, custom storage/robes

\$10,000 + p/room

We masterfully navigate the intricate design of wet areas, kitchens, custom storage and cabinetry. Crafting unique, stunning and functional solutions that are carefully detailed and documented for builders and trades, ensuring a seamless execution of our breathtaking vision for these interior spaces.

-Meetings & Presentations-

-Technical Design Drawings for trades and builders-

-Space Planning-

-Cabinetry & Joinery Design-

-3D Digital Model-

-Fixtures, Finishes & Equipment Selections-

-Delivery & Installation Coordination-

# INTERIOR STYLING & FURNISHING

4 Rooms Minimum / Minimum \$250,000 Project
Budget

\$3,500 - \$5,500 p/room

Our interior styling and furnishing services are dedicated to understanding how you live, curating breathtaking spaces through thoughtfully selected furniture, art, and lighting that reflect your lifestyle and requirements, while creating an environment for you to cherish and take pride in for many years to come.

Included but not limited to:

-Meetings & Presentations-

-Furniture, Lighting & Decor Selections-

#### -Art Selections-

-Paint & Colour Selections-

-Custom Robe & Storage Design-

-Purchasing, vendor & supplier communication-

-Delivery & Installation Coordination-

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## FULL DAY DESIGN CONSULTATION

\$3,650

This consultation offers you an immersive experience with Natalie, where you will receive extensive design advice tailored to your needs. You will have access to samples and our exclusive Design Hub and Client Portal, ensuring a comprehensive approach to you project.

Included but not limited to:

-Face To Face / On Site Meeting / Showroom Meeting-

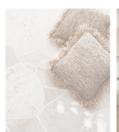
-Expert Advice For Your Design Project-

-Discuss Layout & Finish Selections-

-Paint & Colour Selections-

-Live Client Portal Access-

-Detailed Supplier Links For Discussed Items-















There is a skill, a science and a studied process to create, design and document a home or a space, and our extensive expertise allows us to achieve an exquisite result, combining unparalleled quality and meticulous attention to every small detail. From the initial presentation – inspired by you and impeccably curated to satisfy both luxury and functionality – to the final installation of the last finishing touch, my team and I will be there to guide and inspire you so you can settle into a place of elevated comfort and style.

#### A little bit about me



I'm Natalie, founder and creative director of Natalie Boyd Design House. We create lifestyle-led architecture and interiors that feel effortless, refined, and deeply personal. Every new project still gives me butterflies - there's something so special about hearing someone's vision and imagining the life they'll live within the spaces we design together.

I grew up in Switzerland, spent my twenties travelling the world and working in the performing arts - a chapter that continues to shape my creative lens. My work draws from global architecture, art, movement, culture and nature, and I'm passionate about designing spaces that are both beautifully elevated and genuinely lived in.

Today, my husband Gal and I run our design studio together in Brisbane, where we live with our two daughters, Arielle (10) and Avi(8). With Gal leading sourcing, procurement and our custom furniture line, our studio brings a holistic approach to every project - from the first idea to the final installation.

As a designer, a mother and a business owner, I deeply understand the rhythms of a busy life, and the importance of a home that supports and inspires you. It's a privilege to help families and visionaries create environments that not only look exceptional, but enhance the way they live every day.

Click <u>here</u> to read more about our studio and philosophy.



